

KINESIOLOGY AND SPORT MANAGEMENT

Master of Arts in Sport and Athletic Administration

Gonzaga University's M.A. in Sport and Athletic Administration (MASAA) program prepares candidates to be leaders in sport, athletic, and health related professions. This campus based and online program is designed as an interdisciplinary curriculum, grounded in the liberal arts, drawing on studies in educational and organizational theory. An integral part of the program is the internship, in which candidates acquire skills and experience under the supervision of an advisor and a site supervisor. The emphasis is on training candidates to administer programs in accordance with best professional practices. Graduates of the program earn a degree from an academically respected university with a top NCAA brand.

Students move through the program as a cohort, with a new cohort starting each fall and courses take place throughout one summer. The on-campus curriculum is designed as a 31 semester credit program with an average five semesters completion time for full time students, taking two courses simultaneously. The online program differs as classes are offered in an accelerated fashion with two courses (approximately 8 weeks in duration) taken each semester. Students can typically complete the program in five semesters, provided they follow the recommended course sequence schedule.

During the past few years, some of the institutions and organizations which have hired our alumni, include: University of Wisconsin Recreation, Washington State University, Boise State University, Drake University, Baylor University, Fresno State University, Whitworth University, Lewis and Clark State College, North Idaho College, University of Portland, University of California Davis, Gonzaga University, Oakland Raiders (NFL), Oregon School Activities Association (OSAA), Baltimore Orioles, Cleveland Baseball, Seattle Mariners, San Francisco Giants (MLB), Hillsboro Hops, Everett AquaSox, Spokane Indians (Minor League Baseball), Spokane Chiefs (Western Hockey League), Seattle Thunderbirds, Spokane Regional Sport Commission, Spokane Youth Sports Association (SYSA), Scorebook Live, and more.

Admissions

1. Students applying to Gonzaga University must submit Gonzaga's Graduate Application, which can be accessed online at <https://www.gonzaga.edu/gradapply> (<https://www.gonzaga.edu/gradapply/>)
2. Along with the application for graduate study, each program at Gonzaga has distinct admission requirements. Please refer to the table below to view that detailed information.

Program Name	How to Apply Link
M.A. in Sport & Athletic Administration (Online or On-Campus options)	https://www.gonzaga.edu/online-graduate-programs/online-programs/m-a-sport-athletic-administration/how-to-apply (https://www.gonzaga.edu/online-graduate-programs/online-programs/m-a-sport-athletic-administration/how-to-apply/)

Prerequisite

A bachelor's degree from an accredited college or university.

MA in Sport & Athletic Administration Program Requirements

Code	Title	Hours
SPMT 500	Sport and Athletic Promotions	3
SPMT 501	Sport Media and Communication	3
SPMT 514	Ethical/Legal Aspects in Sport	3
SPMT 525	Sport and Athletics in a Social Context	3
SPMT 565	Research Methods and Statistics in Sport and Athletics	3
SPMT 571	Sport and Athletic Finance	3
SPMT 613	Administration in Sport and Athletics	3
SPMT 621	Facilities Management in Sport and Athletics	3
SPMT 696A	Sport and Athletic Administration: Internship I	3
SPMT 696B	Sport and Athletic Administration: Internship II	3
SPMT 699	Capstone Experience	1
Total Hours		31

¹ The online program consists of one internship (SPMT 696A Sport and Athletic Administration: Internship I and the other 3 credits are replaced with special topic classes decided at the beginning of each new cohort.

Courses

SPMT 500. Sport and Athletic Promotions. (3 Credits)

SPMT 501. Sport Media and Communication. (3 Credits)

SPMT 514. Ethical/Legal Aspects in Sport. (3 Credits)

To familiarize students with the legal and ethical aspects surrounding sport organizations. Topics such as tort law, contract law, agency law, constitutional law, Title IX and IX, ethical theories within the work place are thoroughly covered.

SPMT 515. Elementary Physical Education. (1 Credit)

SPMT 516. Elementary Health Methods. (1 Credit)

SPMT 525. Sport and Athletics in a Social Context. (3 Credits)

SPMT 565. Research Methods and Statistics in Sport and Athletics. (3 Credits)

SPMT 571. Sport and Athletic Finance. (3 Credits)

SPMT 590. Directed Readings. (1-3 Credits)

May be repeated for credit.

SPMT 591. Directed Study. (1-4 Credits)

May be repeated for credit.

SPMT 592. Independent Study. (1-4 Credits)

May be repeated for credit.

Independent Study requires completion of a form, and department permission and cannot be registered for via ZAGWEB.

SPMT 594. Special Projects. (1-3 Credits)

May be repeated for credit.

SPMT 611. Continuing Research. (1 Credit)

May be repeated for credit.

SPMT 613. Administration in Sport and Athletics. (3 Credits)

SPMT 621. Facilities Management in Sport and Athletics. (3 Credits)

SPMT 689. Master's Research Project. (3 Credits)

Prerequisites: SPMT 565 with a minimum grade of C

SPMT 696A. Sport and Athletic Administration: Internship I. (3 Credits)

An intensive field supervised experience in a sport or athletic related organization approved by the instructor of record.

SPMT 696B. Sport and Athletic Administration: Internship II. (3 Credits)

May be repeated for credit.

A continuation of SPMT 696A. An intensive field supervised experience in a sport or athletic related organization approved by the instructor of record.

Prerequisites: SPMT 696A with a minimum grade of C

SPMT 696C. Sport and Athletic Administration: Internship III. (3 Credits)

May be repeated for credit.

A continuation of SPMT 696B. An intensive field supervised experience in a sport or athletic related organization approved by the instructor of record.

Prerequisites: SPMT 696B with a minimum grade of C

SPMT 699. Capstone Experience. (1 Credit)

This is a student's final experience demonstrating competency in content knowledge through an oral or written project. The student will prepare a final portfolio of work accomplished throughout the program and present it to a designated audience.