GRADUATE CERTIFICATE IN SOCIAL MEDIA MANAGEMENT (CERTIFICATE)

Program Requirements

To complete the Leadership in the Time of AI Graduate Certificate, students will need to complete the four courses (12 credits) listed below.

Code	Title	Hours
Select four of the following:		12
COML 505	Digital Storytelling	
COML 509	Social Media Engagement and Analysis	
COML 516	Disinformation in Digital Age	
COML 540	Digital Media Analysis	
COML 541	Advanced Digital Media Analysis	
COML 545	Digital Surveys, Algorithms, and Ethics	
COML 550	Visual Data Communication	
Total Hours		**12**