

# DIGITAL MEDIA PRODUCTION

## Department Website(s):

**Digital Media Production** (<https://www.gonzaga.edu/college-of-arts-sciences/departments/integrated-media/digital-media-production/>)

**Integrated Media** (<https://www.gonzaga.edu/college-of-arts-sciences/departments/integrated-media/>)

The Digital Media Production major at Gonzaga University is a rigorous, professionally oriented program designed to equip students with both technical proficiency and a strong theoretical foundation in the creation of video, audio, film, and radio content. Housed within the Integrated Media Department, alongside the Journalism and Public Relations programs, this major prepares students for a wide range of career paths, including broadcast journalism, filmmaking, podcast production, video content creation, and/or advanced graduate studies in communications or media-related fields.

The program's objective is to cultivate a comprehensive understanding of media production from technical, creative, ethical, and analytical perspectives. It offers a hands-on, experiential learning environment while simultaneously exploring the theoretical principles that underpin the creation of impactful and meaningful media. From the outset, students engage in the production of diverse media projects, including short films, podcasts, and news broadcasts.

In an era where digital media permeates nearly every facet of modern life—spanning entertainment, education, marketing, and journalism—the Digital Media Production major is committed to fostering a diverse and inclusive community of scholars and practitioners. This community will harness the transformative power of media production to drive positive societal change and contribute to the common good.

## Digital Media Production (BA)

## Program Requirements

Code	Title	Hours
Lower Division		
INMD 101	Media Literacy	3
DGMP 204	Foundations of Audio Production	3
DGMP 205	Digital Video Production I	3
Select one of the following:		
JOUR 110	Journalistic Writing	3
DGMP 272/ FILM 262	Introduction to Filmmaking	3
Upper Division		
DGMP 305	Digital Video Production II	3
DGMP 370	Broadcast Journalism	3
DGMP 369	Multi Camera Production	3
DGMP 320	Image Communication	3
DGMP 469	Digital Media Production Capstone	3
INMD 360	Media Law	3
JOUR 470	Documentary Filmmaking	3
DGMP, INMD, JOUR, or PRLS 300-400 electives		3

## Courses

### DGMP 204. Foundations of Audio Production. (3 Credits)

A hands-on course introducing students to the creative and technical processes of recording, editing, and mixing sound and audio. Students will be introduced to audio production techniques related to filmmaking, television, radio and podcasting.

**Course Fee:** 100

### DGMP 205. Digital Video Production I. (3 Credits)

Digital Video Production I is an experiential, hands-on course that introduces students to the fundamental aspects of , digital video-making. Students will learn basic camera operation, audio recording, and video editing while also being introduced to the creative and ethical considerations associated with video production.

**Prerequisites:** INMD 101 with a minimum grade of D

**Equivalent:** SOSJ 205

### DGMP 272. Introduction to Filmmaking. (3 Credits)

Intro to Filmmaking is a hands-on course that introduces students to the fundamental aspects of filmmaking. Students will learn basic camera operation, audio recording, screenwriting, and video editing while also examining the creative techniques and ethical considerations associated with the craft of filmmaking.

**Prerequisites:** INMD 101 with a minimum grade of D or VART 170 with a minimum grade of D or VART 112 with a minimum grade of D

### DGMP 305. Digital Video Production II. (3 Credits)

Digital Video Production II is an experiential, hands-on course in which students will develop mastery of fundamental , aspects of digital video-making such as camera operation, audio recording, and video editing, while also being introduced to lighting, sound-design, motion-graphics and an array of story-telling techniques. Students will create video projects that require them to engage the creative and technical aspects of the craft while working alone and collaboratively in groups.

**Prerequisites:** BRCO 303 with a minimum grade of D or DGMP 205 with a minimum grade of D or (BRCO 272 with a minimum grade of D or DGMP 272 with a minimum grade of D)

**Equivalent:** SOSJ 305

**Course Fee:** 100

### DGMP 307. Writing with Sights and Sounds. (3 Credits)

Students develop creative writing skills for telling stories with the languages of aural and visual media. Traditional media of radio and television are the foundations, but new forms of Internet communications will be studied.

**Prerequisites:** INMD 101 with a minimum grade of D

### DGMP 320. Image Communication. (3 Credits)

Image Communication takes an analytical and applied approach to examining media theory and aesthetics. Students will explore how creative and technical choices made by creators of films, television programs, photographs, and other forms of media influence perception, emotional response, and cultural meaning. We will also consider how visual media impacts both society and individuals. Through critical analysis and hands-on exercises, students will learn to more deeply engage media texts both as consumers and creators.

**Prerequisites:** INMD 101 with a minimum grade of D

**DGMP 369. Multi Camera Production. (3 Credits)**

This hands-on course focuses on the technical aspects of multi-camera production: a collaborative method of video production that uses multiple cameras and sources to broadcast or stream a live program. Students will learn the various roles, from director to camera operator, as they produce short television programs.

**Prerequisites:** BRCO 303 with a minimum grade of D or DGMP 205 with a minimum grade of D

**DGMP 370. Broadcast Journalism. (3 Credits)**

Planning, reporting, and practice in gathering information and covering news for radio and television. May include depth reporting and documentaries. Fall.

**Prerequisites:** BRCO 303 with a minimum grade of D or DGMP 205 with a minimum grade of D

**Course Fee:** 100

**DGMP 390. Directed Study. (1-6 Credits)**

**May be repeated for credit.**

Topic to be determined by faculty.

**DGMP 410. Special Topics. (3 Credits)**

**May be repeated for credit.**

Course content focuses on emerging issues and topics that relate to digital media production and theory.

**DGMP 432. CIS:. (3 Credits)**

The Core Integration Seminar (CIS) engages the Year Four Question: "Imagining the possible: What is our role in the world?" by offering students a culminating seminar experience in which students integrate the principles of Jesuit education, prior components of the Core, and their disciplinary expertise. Each section of the course will focus on a problem or issue raised by the contemporary world that encourages integration, collaboration, and problem solving. The topic for each section of the course will be proposed and developed by each faculty member in a way that clearly connects to the Jesuit Mission, to multiple disciplinary perspectives, and to our students' future role in the world.

**Prerequisites:** Prerequisites exist. Refer to Zagweb.

**DGMP 450. Advanced Audio Production. (3 Credits)**

Organization, preparation, and production of audio for a variety of media. Study of recording, mixing and editing of audio elements.

**Prerequisites:** BRCO 204 with a minimum grade of D or DGMP 204 with a minimum grade of D

**Course Fee:** 100

**DGMP 469. Digital Media Production Capstone. (3 Credits)**

A culminating experience within the Digital Media Production program. Students will build off their previous courses in the program to showcase a professional proficiency in all aspects of media production. Structured in a team environment, similar to a broadcast newsroom or video production company, students collaboratively create professional-quality media productions.

**Prerequisites:** BRCO 303 with a minimum grade of D or DGMP 305 with a minimum grade of D or DGMP 369 with a minimum grade of D

**Course Fee:** 100

Enrollment limited to students with a semester level of Fourth Year (96+ credits).

**DGMP 472. Creative Filmmaking. (4 Credits)**

In this hands-on course, students will be further explore the technical and creative aspects of digital filmmaking and explore how the medium can be used artistically as a tool for storytelling and self-expression. Through discussions and projects, students will bolster and expand their skillset regarding camera operation, audio recording, and video editing as they create their own short movies.

**Prerequisites:** (VART 272 with a minimum grade of D or BRCO 272 with a minimum grade of D or DGMP 272 with a minimum grade of D or FILM 262 with a minimum grade of D) or (BRCO 303 with a minimum grade of D or DGMP 305 with a minimum grade of D)

**DGMP 475. Advanced Producing. (3 Credits)**

**May be repeated for credit.**

Course topic to be determined by the instructor.

**Prerequisites:** (BRCO 469 with a minimum grade of D or DGMP 305 with a minimum grade of D)

**DGMP 482. Remote Video Production. (3 Credits)**

**May be repeated for credit.**

Provides advanced experience in scripting, producing, directing, and editing televised field events. Examples include baseball games and theatre productions. Lab fee.

**Prerequisites:** DGMP 369 with a minimum grade of D

**Course Fee:** 100

**DGMP 483. Advanced Non-Linear Editing. (3 Credits)**

**May be repeated for credit.**

Students are introduced to state-of-the-art digital editing and learn how the technology is utilized in the industry.

**Prerequisites:** BRCO 303 with a minimum grade of D or DGMP 303 with a minimum grade of D or BRCO 305 with a minimum grade of D or DGMP 305 with a minimum grade of D or SOSJ 305 with a minimum grade of D

**DGMP 484. Seminar in Live Television. (3 Credits)**

**May be repeated for credit.**

Allows students considering a career in live television to specialize in roles of anchor, reporter, producer or director. Lab fee.

**Prerequisites:** BRCO 469 with a minimum grade of D or DGMP 305 with a minimum grade of D

**Course Fee:** 100

**DGMP 485. Seminar in Broadcasting. (3 Credits)**

**May be repeated for credit.**

Students take on more challenging leadership roles in GUTV broadcasts and post-production by assuming the roles of executive producers and directors, and project coordinators.

**Prerequisites:** BRCO 469 with a minimum grade of D or DGMP 305 with a minimum grade of D

Enrollment is limited to students with a program in Broadcast and Electronic Media, Digital Media Production, Broadcast and Elect Media or Broadcast Journalism.

**DGMP 486. Applied Radio Production. (3 Credits)**

**May be repeated for credit.**

Students work with the latest audio production technologies to examine the current state of the radio industry and to participate in creation of radio programming on KAGU-FM.

**Prerequisites:** BRCO 204 with a minimum grade of D or DGMP 204 with a minimum grade of D

**DGMP 491. Directed Studies. (0-6 Credits)****May be repeated for credit.**

Topic to be determined by instructor.

Enrollment is limited to students with a program in Broadcast and Electronic Media, Digital Media Production, Broadcast and Elect Media or Broadcast Journalism.

**DGMP 492. Independent Studies. (1-4 Credits)****May be repeated for credit.**

Topic to be determined by instructor.

Enrollment limited to students with a semester level of Fourth Year (96+ credits) or Third Year (60-95.99 credits).

Enrollment is limited to students with a program in Broadcast and Electronic Media, Digital Media Production, Broadcast and Elect Media or Broadcast Journalism.

**DGMP 494. Special Project. (1-6 Credits)****May be repeated for credit.**

Topic to be determined by instructor.

**Prerequisites:** BRCO 303 with a minimum grade of D or DGMP 305 with a minimum grade of D

**Course Fee:** 100

Enrollment limited to students with a semester level of Fourth Year (96+ credits) or Third Year (60-95.99 credits).

Enrollment is limited to students with a program in Broadcast and Electronic Media, Digital Media Production, Broadcast and Elect Media or Broadcast Journalism.

**DGMP 497. Internship. (0-6 Credits)****May be repeated for credit.**

Pre-professional experience in the environment of a commercial or public radio or television facility. Fall, Spring, and Summer.

**Prerequisites:** BRCO 303 with a minimum grade of D or DGMP 305 with a minimum grade of D

Enrollment limited to students with a semester level of Fourth Year (96+ credits) or Third Year (60-95.99 credits).

Enrollment is limited to students with a program in Broadcast and Electronic Media, Digital Media Production, Broadcast and Elect Media or Broadcast Journalism.