

# VISUAL LITERACY

Department Website: Visual Literacy (<https://www.gonzaga.edu/college-of-arts-sciences/departments/visual-literacy/>)

The Visual Literacy minor focuses on an interdisciplinary approach to studying photographic and video arts, photojournalism, and documentary film. The minor gives students models for thinking critically about the interpretation and impact of images in society and artistic creation, and the evolving role of video in online news and social media. The curriculum integrates experiential learning with the theories and ethics of artistic and journalistic visual creation.

## Visual Literacy Minor Program Requirements

Code	Title	Hours
<b>Lower Division</b>		
INMD 101	Media Literacy	3
Select two of the following:		6
VART 112	Digital Art Foundations <sup>1</sup>	
VART 170	Photographic Art <sup>1</sup>	
JOUR 270	Photojournalism	
VART 272	Introduction to Filmmaking	
JOUR 280	Design and Editing	
<b>Upper Division</b>		
Select three of the following:		9-11
DGMP 320	Image Communication	
VART 371	Art Fusion	
JOUR 374	Documentary History & Analysis	
VART 408	History of Photography	
JOUR 470	Documentary Filmmaking	
VART 472	Creative Filmmaking	
<b>Total Hours</b>		<b>18-20</b>

<sup>1</sup> Students majoring or minoring in Journalism must take VART 170 Photographic Art or VART 112 Digital Art Foundations.

See the Undergraduate Catalog department sections for individual course descriptions.

Note: Students using JOUR 470 Documentary Filmmaking and/or DGMP 320 Image Communication to satisfy the Visual Literacy minor requirements, may not also use the courses for an upper-division BRCO, JOUR or PRLS elective course required for Digital Media Production, Journalism, or Public Relations majors and minors.