BUSINESS ANALYTICS

Department Website: Business Analytics (https://www.gonzaga.edu/ school-of-business-administration/undergraduate/business- administration/business-analytics/)

Organizations and businesses need actionable insights from data. Analytic tasks that facilitate such actionable insights include prediction, optimization, recommendation, classification, clustering, etc.

To be prepared to make an impact upon graduation -- students should possess technical and analytics skills that allow them to add value in their domain of interest. This concentration helps students apply their business knowledge (from core-courses) with technical and analytical skills – enabling them to become an effective data analyst or business analyst.

Business Analytics Concentration Program Requirements

Code	Title	Hours
BMIS 331	Problem Solving and Program Techniques	3
BMIS 342	Data Analytics for Business	3
ECON 355	Regression Analysis	3
BMIS 441	Data Base Management	3
BMIS 445	Analytics Practicum	3
Total Hours		**15**