

# INTERNATIONAL BUSINESS

Department Website: International Business (<https://www.gonzaga.edu/catalogs/current/undergraduate/school-of-business/international-business/>)

The International Business Concentration is designed for students who want to prepare themselves to meet the challenges associated with globalization. **This concentration must be taken in tandem with another major (accounting) or another concentration.** Students must complete the international course for the functional area of their primary concentration, if offered. This international course can be used to fulfill either a requirement in either the primary concentration or the international business concentration, **however, it cannot be double-counted in both concentrations.**

## International Business Concentration Program Requirements

Code	Title	Hours
ECON 311	Global Economic Issues (ECON 321 for Economics Concentration)	3
or ECON 321	International Economics	
BFIN 327	International Finance	3
MGMT 355	International Management	3
MKTG 417	International Marketing	3
OPER 440	Global Operation and Supply Chain Management	3
<b>Total Hours</b>		<b>15</b>

Students with a concentration in International Business may not double-count any of the above courses to satisfy their broadening, international, or experiential requirement in the business administration major. Students in this concentration may count one three credit foreign language course taken at the 200-level or above to satisfy the international three-credit requirement for their primary concentration. A course in a student's native language does not fulfill this requirement.